



January 2011

EMIRATES ENVIRONMENTAL GROUP

EEG NEWSLETTER

Together for a Better Environment®



EEG concluded the 9th Cycle of its National Campaign
CLEAN UP UAE
With more than 20,000 participants!

More on page 3

EEG Supports



Start Now



Save your Tetra Pak cartons and join EEG's campaign to recycle tetra pak containers in collaboration with Tetra Pak Arabia

أرجوك أعد تدويري
Please Recycle Me



Welcome to EEG's new cycle of mobile recycling campaign 2011, in partnership with Nokia Middle East and Africa.



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BRING YOUR RECYCLABLES: Every SATURDAY, 8:30AM to 3:00PM.
Villa No. JMR. 68, Jumeirah 1, Between Dubai Zoo and Beach Centre. For more info, call EEG at 04 344 8622, or email eeq@emirates.net.ae.

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A GREEN 2011!

As I sit to pen down my thoughts, I realize that we are on the threshold of the New Year – with 2010 bidding us farewell and a hopeful 2011 beaming at us ahead!

The year 2010 began like any other in the recent past with trails of the economic downturn. It was also marked by a series of natural disasters including hurricanes in the Atlantic and Pacific, cyclones in the Southern Hemisphere, earthquakes in Chile and Haiti, floods in uncountable regions, heat waves, tornados, typhoons – everything imaginable! Each of these disasters ravaged some part of the world and took with it, thousands of innocent lives. But why are these natural disasters taking place? Maybe, these are Mother Nature's way of warning us. We are ravaging her bountiful resources every second and minute of the day. She will retaliate eventually and when she does, this is her wrath.

I wish each and every one of us would understand that our actions are affecting the environment drastically. EEG has been able to work closely with its members and relay the message effectively. However, there are millions of educated people in the world who have never even heard the words climate change and global warming and the use of these would just elicit a blank stare and shrug of the shoulders by many. This brings to the forefront the need for effective environmental education immediately!

Having said this, I do not want to overshadow the year with the negative as we all know how much we all have been able to accomplish together. The recently concluded Clean Up UAE 2010 Campaign witnessed the participation of more than 20,000 committed and dedicated environment warriors who managed to collect and rid the UAE of 95 tons of waste, which is by no means a small feat. Every single time

EEG concludes an event, my heart feels warm with the undying support and strong sense of volunteerism that I receive from our members and other environment lovers in the country.

I know for a fact that our Community Lecture on the 28th of December touched a chord with many of the attendees as the story of Dr. Jane Goodall never fails to impress. Here was a British woman who gave up everything to live in the jungles of Tanzania to conduct her 45-year research on social and family interactions of wild chimpanzees. When I see someone as inspiring as her, I wonder why is it so difficult for some of us to pick up a little scrap of paper from the street when we see it or refrain from throwing it in the first place?

It is also thanks to your wishes and voting that EEG received the 'Best in Dubai' Award last month. We certainly dedicate this Award to all those who have supported us in the last year and made our campaigns and events so unique and innovative.

So what is it that we can all do now? I say, look forward to the year 2011. Celebrate the entry of the New Year with family and friends but also remember that you have a responsibility – each of us has a responsibility that has been given to us from the time we were born. A responsibility to give back and not waste. I have been practicing it all my life and trust me, it is one of the most satisfying decisions of my life.

Let us open the book of life to a new page – experience more moments, work towards our goals, avoid wastage and overconsumption and maybe even make a few mistakes!:) Ensure one of your New Year resolutions is to avoid wastage or littering, or plant more trees, or conserve energy and to help the environment. But more than that, ensure that this is one New Year resolution that is NOT meant to be broken.

We, at EEG, have a New Year resolution – outdo ourselves – as simple as that. But we cannot do it alone. Together, we can transform the UAE into a society that practices recycling and waste segregation, uses resources judiciously, plants a tree per person and spreads the message of environmentalism.

As an organization, EEG will continue to do what we are doing now and much much more! The Can Collection Day is just a couple of months away and preparations have already begun in full swing. We look forward to your participation whole-heartedly this year too.

Finally, I would like to thank you on behalf of the EEG family for making 2010 so special and fulfilling for us.

Happy New Year!

Habiba Al Marashi

Clean up UAE 2010



On the 12th of December 2010, as the world woke up to a lazy, laidback Sunday morning, residents of the UAE were up early, rushing to their designated clean up sites to be a part of the massive Clean Up UAE 2010 Campaign.

The main aim of the Clean Up UAE campaign is to enhance and protect the landscape.

However, it has an added advantage of educating the general public on how they can be environmentally friendly and responsible by just picking up a piece of paper on the road and putting it into a bin.

EEG has always been an ardent believer in the power of volunteerism and this is exactly what came alive on the most active Sunday of the year. It was heartening to see the grit and determination of the common man as they left their homes early in the morning for a selfless cause such as cleaning up their environment. The Clean Up UAE campaign was graced by volunteers from all walks of life – from high profile officials to CEOs, from laborers to municipality workers, and from families to individuals – who believed that they had the power to make a difference. And what a difference they made – the 20,000 odd volunteers of the campaign were successful in creating history as they collected 95 tons of waste, which was then sent for recycling.

The Clean Up UAE campaign was also a binding force as people from practically every nationality worked together as one for a common goal – to make the country they live in garbage – free and beautiful. These 20,000



volunteers were spread across beaches, roads and desert areas across the 7 Emirates.

It can safely be said that this grass-root level campaign, organized by the EEG, swept the nation with more than a 100 clean up sites.

Opening the Clean Up UAE Campaign, Mrs. Habiba Al Marashi, Chairperson of the Emirates Environmental Group said, "Despite the GCC being known as one of the highest waste-producing regions in the world, I am thrilled to say that the UAE is also one of the foremost in waste management. Having

said this, we cannot put up our arms and ignore what is happening around us. We must remember that the situations at hand, with global warming and climate change, looming over us, is definitely a cause for concern and is partly due to our irresponsible ways. It is, thus, time to give back to Mother Earth – who



has selflessly given us everything we need to survive and more."

Each of the clean up sites had a short but powerful opening ceremony, with speeches in English and Arabic, that told the people the main objective of the Clean Up UAE campaign. After the Clean Up UAE flag was hoisted, volunteers diligently cleaned up the site they were on. Some volunteers were so enthusiastic and motivated that they filled five to six bags of waste!

EEG, with the support of its sponsors and supporters, provided the volunteers with snacks and refreshments to replenish their energy as they scoured miles of terrain armed with biodegradable trash bags and reusable gloves. EEG also arranged for medical assistance at all sites in addition to police and civil defense support from each Emirate in case of any emergencies.

The 12th of December 2010 turned out to be a day that will truly go down in the history books of the UAE as one dedicated to volunteerism, environmentalism, team work, patriotism and selflessness. Finally, if the Clean Up UAE Campaign must be described in one line, it would most definitely be the EEG motto - Together for a Better Environment!

EEG extends its gratitude to all partners and supporters for The Clean Up UAE Campaign 2010:

Government partners: Municipality of Abu Dhabi City, Environment and Protected Areas Authority (EPAA), Fujairah Municipality, RAK Free Trade Zone, Ajman Free Zone Authority, Umm Al Quwain Municipality and Al Ain Municipality.

Supporters: Sharjah City for Humanitarian Services, Branches of Sharjah Ladies Club, Friends of Environment Society, & Dibba Al Hisn Municipality.

Overall main sponsor for the 6th year in a row: Al Safi Club for Friends of the Environment

Main sponsors: Commercial Bank of Dubai, Bee'ah (The Sharjah Environment Company, and RAK Bank.

Support Sponsor: McDonalds

Media Sponsors: 7 Days and Khaleej Times

Media Supporters: Gulf News and Farsi1 TV.

Supporting companies *(alphabetical)*: Abela & Co. LLC, Al Futtaim Carillion, Bunduq Oil, Byrne Equipment & Rental, DHL Express, DUBAL, Dutco Balfour Beatty, Emirat Petroleum, FedEx, Fujairah Plastics, Imdaad LLC, Khidmah LLC, Masafi Mineral Water, National Bank of Abu Dhabi, Radisson Blu Sharjah, Serco Middle East, and TNT Express.

EEG Participates in the West Asia-North Africa (WANA) Forum



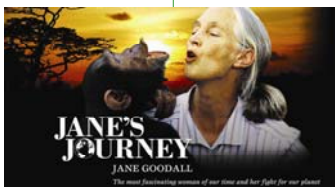
EEG was invited to participate and contribute to the discussion about taking a human-centered approach to the reconstruction of Basra in Amman, Jordan, in an event organized by the WANA Forum, London School of Economics and Political Science and the UNDP. With the theme "The Role of the Private Sector in Rebuilding Basra," representatives of Basra's local authorities, business operators, academicians, international development agencies as well as local and international civil society organizations convened in Amman, Jordan to identify collaborative programs to rebuild Basra.

Mrs. Al Marashi presented the UNGC's Guidance on Responsible Business and Peace in Conflict-affected and High Risk Areas, which is rooted in the assumption that companies can be potentially valuable partners in contributing to peace and sustainable development while ensuring long term financial performance. The Guidance categorizes responsible business practices in four areas: Core Business, Government Relations, Local Stakeholder Engagement and Strategic Social Investment. The WANA Forum is under the Patronage and strong support of Jordan's HRH Prince El Hassan bin Talal who is also the Chairman of the Forum. With the aim to responding constructively to the challenges of post-war reconstruction, the participants of the Consultation successfully outlined how enterprise development through public-private sector partnerships can positively contribute to post-conflict recovery and development of Basra.

EEG's 11th Community Lecture for the year 2010!

Her biographer describes her as "the woman who redefined man" with her extraordinary research about the chimpanzees of Gombe National Park in Tanzania – this is Dr. Jane Goodall. Her story came alive at the Conference Center, Knowledge Village, on the 28th of December as the Emirates Environmental Group organized its 11th Community Lecture for the year with the screening of the path-breaking film, "Jane's Journey".

The evening began with a welcome address by EEG Chairperson, Mrs. Habiba Al Marashi, who began by telling the audience what EEG had been up to for the last month. She discussed the accomplishments of EEG supporters and environmental lovers in the UAE with the culmination of the Clean Up UAE campaign that witnessed 20,000 volunteers collecting 91 tons of waste across 100 sites in the country! Mrs. Al Marashi then goes on to talk about Dr. Goodall whom she had the pleasure of meeting in South Africa in 2002. She describes her as 'remarkable' and tells the audience that everyone must watch this film to know what a change they can make in the world. This film, Jane's Journey, is a beautiful rendition of Dr. Goodall's accom-



plishments and a celebration of the amazing spirit that she has. Perfectly described, the catch phrase of the film is "The most fascinating woman of our time and her fight for the planet".

The film, which picturizes her almost-human relationship with the chimpanzees with such beauty and dignity, was an eye-opener for many in the audience and inspired a number of them to follow her example and make the

world a better place in one's own unique manner. The most touching part about the film was that it offered an intimate portrait of the private woman behind the world – famous icon – an exceptional person, certainly one of the most influential and fascinating of this generation. Directed by Lorenz Knauer, the film gave an insight of Dr. Goodall in different stages of her life - from her home in Bournemouth to lecture halls in the US, and most importantly to Lake Tanganyika at Gombe National Park, where she meets the chimps and forms a unique bond with them. The film was followed by a discussed led by Mrs. Al Marashi as she asked the audience what they felt about the film and Dr. Goodall.

Million Tree Campaign Updates

In the month of December, FINE Hygienic Paper planted 10 indigenous trees around its factory in Dubai to support EEG's Million Tree Campaign. Several employees of the company accompanied by the Chief Executive of the Arabian Peninsula and Iran region joined hands in digging the holes, planting the trees and watering them.

EEG student member, Ola Marzouq, planted one Neem tree in her garden, making her contribution to the Million Tree Campaign. Another contribu-

Since its inception in 2007, EEG Million Tree Campaign succeeds in planting 2,090,140 indigenous trees in UAE!

tion came from two sisters - student members, Aswathi and Aarya Ajith, who each planted one Neem tree at their father's workplace. Thus, with the support and enthusiasm of EEG supporters, corporations, schools and individuals, we have succeeded in the facilitation

of the planting of more than 2 million trees across the UAE. As 2011 has been declared as the International Year of the Forest, EEG calls on all members of the society to effectively participate in the Million Trees Campaign.



1st Anniversary of National Group for Environmental Statistics

The National Group for Environmental Statistics held a meeting on 14 December to discuss and assess the achievements during the year 2010, to find out the weaknesses and to strengthen it, and develop its work during 2011, according to the results of an evaluation questionnaire distributed to the group members. An open discussion for any suggestions from the group members was facilitated during the meeting.

EEG is a member of this group alongside representatives from the various environmental agencies in the UAE. The aim of this group is to bring out the

correct environmental data of UAE. The group was established with the main objectives to identify priorities for action of Environmental Statistics in UAE, identify environmental statistics data sources, synchronize the efforts to establish a database of environmental statistics, issue statistical reports of environmental indicators in accordance with international technical standards, develop an action plan of environmental statistics and operational procedures manual, and implement a program of annual surveys of environmental statistics.

EEG's Introduces Laptop Trade-In and Recycling!

In order to cater to requests by members and supporters, EEG has decided to launch laptop take back and recycling in association with its Corporate member, Technocare, as part of its already-extensive waste management programs in the month of January!

Don't Junk It Forward It

EEG supported its Corporate member, The Eros Group, to launch an innovative program for the recycling and safe disposal of electronic items in the UAE such as televisions, toasters, refrigerators and the like. Known as "Pass it On!", the campaign ensures that old electronic products are either discarded efficiently or passed on after repair. Eros Group has partnered with EEG to spread awareness on the positive effects of recycling electronic waste in the society. People are encouraged to drop off their discarded electronic items at the Market Mall, Green Community. The event also included an honoring ceremony for EEG Chairperson, Mrs. Habiba Al Marashi, for her contributions to the UAE and regional environmental movement. Drop boxes and a large pledge board to be signed by supporters of the cause were also placed at the venue. This will remain at the Market Mall for the coming week. For larger items that cannot be dropped off, people can call Take My Junk UAE on 050 179 4045. For more details on the "Pass it On" campaign, please email info@raeepr.com



Second annual award of the pioneers of civil society

Under the patronage of HH Mr. Mohammad bin Salem Al Saeed, Tawasul honored the winning companies in the second annual award of the pioneers of civil society during a ceremony.

EEG Chairperson was a member of the jury during the selection process for the award winners.

The winners distributed across different categories included, best independent initiatives, best program of social investment in various sectors – public, private, women's associations, and charities and professionals. In addition, special awards were given to a number of personalities, institutions and associations who have made outstanding contributions in the process of volunteering and social responsibility, in recognition of their efforts in the civil society service.

The Award aims to raise awareness and identify the institutions and personalities that have succeeded in the implementation of initiatives and programs which urges and stimulates the principles of community service. It



also aims to encourage non-profit organizations, as well as individuals on the initiative to serve the community in different areas, and recognize them by rewarding initiatives and programs that serve the largest segment of society. Another goal of the Award is to raise Social awareness and encourage

the spirit of fair competition directed to serve the comprehensive development goals, as well as to develop a strong foundation of the concept of social responsibility.

The award is designed to strengthen civil society through the spread of awareness about the concept of social responsibility and sustainability through programs designed to ensure interaction of the community. Therefore, a variety of initiatives, to include philanthropic initiatives, economic, social, technological as well as initiatives on topics of priority, which are indications of society's awareness of the importance of activating the social responsibility programs of different means and forms.

Our Own English High School Sharjah

EEG attended the Kindergarten Annual Sports Day of Our Own English High School, Sharjah. The theme for the event this year was "Go Green" with a display by the torch bearers through a March past followed by oath-taking

by the Eco Ambassadors. Saplings were planted by the EEG and other dignitaries present to declare the meet open. The gesture was an amalgamation of sports and caring for the environment.

LOCAL NEWS

Conservation of Biodiversity Workshop



EPAA will organize the 12th International Workshop on the Conservation of Biodiversity of the Arabian Peninsula from 7th to 9th February, 2011. The workshop will host representatives from all the GCC countries, other Arab countries as well as representatives from relevant international organizations in biodiversity.

The workshop aims to push efforts to build the scientific base in the field of biodiversity conservation in addition to developing the capabilities and knowledge of participants in order to change and to achieve many goals. This includes the composition of the base of the advanced information in the field of species in the Arabian Peninsula and the dangers that threaten these species as well as forming a network of communication between scientists, researchers and specialists in the affairs of wildlife in the region.

Integrated strategy to reduce energy consumption

The Supreme Council of Energy in Dubai ratified a review to increase electricity and water consumption tariff by about 15% starting from January 2011. These amendments came in line with the strategy of the Dubai government to meet the future needs to achieve sustainable development and implement the strategy of the Supreme Council of Energy in Dubai, which is focused on ensuring energy supply.

This also keeps the UAE in step with current developments in the world and seeks to rationalize water and electricity consumption, as it indicates that the integrated strategy for energy in Dubai will give an opportunity to reduce energy consumption by 30% over the next twenty years, with the participation of the consumer himself and follow the pattern of developed life, in addition to the application of many systems, including green buildings.

World Future Energy Summit

The World Future Energy Summit (WFES) is one of the foremost exhibitions/meetings in the field of renewable energy and environment. The WFES will consist of a summit, two exhibitions, discussions, seminars and social events. The World Future Energy Summit will be taking place from the 17th to 20th of January 2011 in Abu Dhabi. The four key themes of the summit, which will be the focus of each of the days, will be Policy, Business, Technology and Finance.

The major topics that will be addressed under the Energy sector include International policy, Biofuels, Solar, Wind, Green cities, Nuclear Energy and the like. As EEG is a Supporting Association of the WFES, we will have a stall at the exhibition, where you can visit us. Those of our individual members in Abu Dhabi who are interesting in helping us man the stall, do contact us. EEG members will also receive a 15% discount to attend this 4-day event. For more information, please visit www.WorldFutureEnergySummit.com

EGBC Networking event

Emirates GBC will be organizing its first Networking Event of 2011 in Abu Dhabi on the 19th of January at Aloft Hotel (ADNEC) on the sidelines of the World Future Energy Summit. The speaker for the event will be Dr. Susan Roaf from Heriot Watt University, UK, who will be discussing "Sense and Science: Minimizing Risk in the Built Environment in a Rapidly Changing World."

For more details, email info@emiratesgbc.org

Climate Change and Cancun Summit

UAE participates in Cancun

UAE participated in the COP16 of the United Nations Framework Convention on Climate Change which was held in Mexico and was attended by more than 600 participants.

During his speech at the conference, HH Sheikh Abdullah bin Zayed Al Nahyan, Minister of Foreign Affairs stressed on the importance of extending the commitment of the Kyoto Protocol for a second term, describing the clean development mechanism as one of the most important achievements of international efforts to address climate change so far.

He informed the audience of the tireless efforts of the UAE in this field, including pilot initiatives such as generating electricity from solar energy. According to him, the UAE aims to produce 7 per cent of its electricity needs through renewable energy and build nuclear energy stations, which are expected to contribute to a quarter of the electricity needs in the country

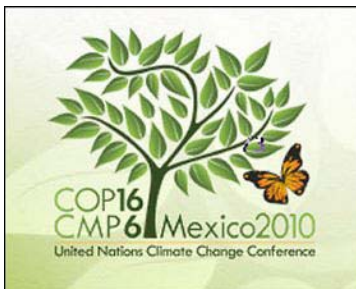
by 2020. Masdar City comes as a leading model for urban low-carbon compounds and a center for science, research and development in renewable energy and clean technology. He also focused on the need to take strong decisions in the framework of the Convention on Climate Change, particularly for financing mechanisms and transfer of knowledge and technology.

HH Sheikh Abdullah bin Zayed Al Nahyan was appointed to the Committee on global sustainability, which was founded by Ban Ki-moon, Secretary General of the United Nations. This comes as an affirmation of the efforts of the UAE to reach out to a comprehensive view of global efforts on the basis of the principles of international law and the broad participation of the Parties and to focus on sustainable development.



"We owe it to future generations to find a comprehensive solution to the challenges of climate change, and we in the United Arab Emirates are committed to being an actor to achieve this solution."

HH Sheikh Abdullah bin Zayed Al Nahyan



Climate Action Newsletter

Climate Action has released the third of its four special COP16 newsletters. The newsletter has a dedicated section that provides a daily round-up of the COP16. Other focus areas include discussions at COP16 such as "Water – "A Human Right", the World Climate Summit Report by Ted Turner and 130 per cent increase in staple food prices. The special feature of the newsletter focuses on the s-bag® GREEN, which is the first dust bag in the world that is completely made from renewable resources, including plant starches, natural rubber and recycled cardboard. To subscribe to the newsletter, please email info@climateactionprogramme.org

Development of climate deal

Global sustainable development in a world fraught with climate change challenges can only be realized if coordinated action is taken to safeguard biodiversity and manage all land sustainably. The governments of the 194-nations present at the UN climate talks in Cancun, Mexico have made a breakthrough by approving a series of tangible and modest steps for setting up a "global climate fund" for the benefit of poor nations, creating a mechanism to share clean technologies, protecting tropical forests and helping the poor to adapt to impacts ranging from storms to rising sea levels, according to the IUCN.

CCWG Conference 11

The Climate Change Working Group is calling for papers for its Conference 11 on the 24th to 28th of January 2011. The CCWG Conference is themed “Impacts of High Resolution Climatology on Sustainable Development, Climate Change Policy and Markets.” It will be a specialized platform to discuss opportunities and challenges related to the field of low carbon development, products and services. The research papers can be topics such as Global Warming and Climate Change and the Oceans; Sustainable Environment, Health and Development; Carbon & GHG Management; Extreme Events and Impacts Assessment; Greenhouse Gas & Ecosystems; Human Health in a Changing Climate; Agricultural and Forestry Resources Management; Clean Energy Technology; Low GHG Transportation; and Education: Global Change & Sustainable Development.

To submit research papers, please email callforpapers@msn.com

IUCN Newsletter



IUCN's latest newsletter on “Ecosystems and Human Well-Being” is out now! This issue focuses on food security and provides important examples of current activities enhancing food security.

The “Influencing Policy” section gives a brief of IUCN's participation in international food security dialogues such as Global Policy Dialogue on World Food Security,

Global Conference on Agriculture, Food Security and Climate Change, UN Thematic Working Group on Poverty and Hunger in Asia and the Pacific and the like. To view the newsletter, please contact Georgina.peard@iucn.org

International Year of Biodiversity

As the International Year of Biodiversity (IYB) comes to an end, celebrations across the world are still continuing with strength. The Convention on Biological Diversity has been trying to document all the celebrations and activities in support of biodiversity and has recently released its October report which records over 40 events across the world in one month. EEG has also contributed to IYB by writing about it in the monthly newsletters on a regular basis and including its theme during the Students Workshop.

2010 was declared as the International Year of Biodiversity to increase awareness of the value and importance of biodiversity and species richness. As December comes to an end, it is anticipated that the IYB will come to a positive and impressive end, with many more events to come to mark this important year.

Publications

Given below is the latest information on IUCN publications, December 2010:

Climate change and biodiversity in the European Union overseas entities:

This publication begins with a thematic analysis presenting the transversal threats on overseas entities in the face of climate change. Each of the 28 entities, which are provided in specific sections, offer contextual data and an overview of their remarkable biodiversity, in addition to information on new threats resulting from climate change.

Saiga Antelope Trade:

This publication focuses on analysis of global trade in Saiga parts and derivatives, undertaking market research in Malaysia and Singapore, compiling information on the population status, levels of poaching and trade in Kazakhstan, the Russian Federation and Uzbekistan and providing information on the availability and management of stockpiles of Saiga parts in some important consumer states.

For more information these publications and others, please email info@news.iucn.org

Commission on Environmental Law (CEL) newsletter

The latest issue of the Commission on Environmental Law (CEL) newsletter is out! To view it, please visit http://www.alkwekb.com/history/newsletters_list.php?cid=4

London's Natural History Museum joins hands with CBD

The Natural History Museum of London, one of the world's most preeminent centers of biodiversity research, has joined the United Nations Convention on Biological Diversity's (CBD) Consortium of Scientific Institutions. The Museum, home to life and science specimens comprising more than 70 million items collected since 1660, specializes in taxonomy, identification and conservation.

For more information on the Consortium and its activities, please visit www.cbd.int/cooperation/scientific.shtml

International Children's Painting Competition

UNEP launches the **20th International Children's Painting Competition**, which is organized annually by UNEP and Japan-based Foundation for Global Peace and Environment (FGPE), Bayer and Nikon Corporation. Held since 1991, the theme of the Competition this year will be “Life in the Forests” and participants will have till 15th April 2011 to submit their entries. The selection process will be in two stages, the regional selection which will be done by the UNEP Regional Offices and their partners, and the global selection which will be done by UNEP and its partners, FGPE, Bayer and Nikon Corporation. For more details, please visit http://www.unep.org/tunza/children/inner.asp?comp=int_comp&int_comp=20th



NEWS & UPDATES

1. Global Compact LEAD to Launch in January 2011

Challenging highly committed companies to advance their implementation of the [Blueprint for Corporate Sustainability Leadership](#), a new leadership platform—Global Compact LEAD—will be launched in January 2011. Designed to stimulate innovation and best practices in the implementation of the Leadership Blueprint’s three dimensions, Global Compact LEAD aims to serve as an inspiration and motivation to the wider universe of Global Compact participants. Global Compact LEAD will initially be comprised of approximately 50 companies that were invited to join the platform based on their strong history of engagement and leadership in the Global Compact.

2. Investors Call for International Action on Climate Change

Citing potential GDP losses of up to 20 per cent by 2050 and the attractive economic benefits of shifting to low-carbon and resource-efficient economies, investors released a statement (16 November, London) calling for national and international policies that will encourage private investment in low-carbon technologies. The statement was signed by more than 250 investors from around the world with collective assets totaling over US \$ 15 trillion.

3. Anti-Corruption Conference Underscores Importance of Global Compact Guidance

The 14th International Anti-Corruption Conference (13th November, Bangkok) concluded with a pledge by attending nations to accelerate efforts to fight corruption and fully honor existing anti-corruption agreements. The importance of transparency and disclosure were stressed, with key resources to facilitate business disclosure identified, including the [UN Global Compact Guidance on Reporting on the 10th Principle Against Corruption](#).

UNGC MEMBERSHIP

Total figures as of 30 November:

Business participants: 6,262

Non-business participants: 2,418

COPs received: 9,872

Delisted business participants: 1,719

ENGAGEMENT OPPORTUNITIES

1. Draft Guiding Principles for Business & Human Rights: Open for Consultation:

The Special Representative of the UN Secretary-General for Business and Human Rights, Professor John Ruggie, posted the draft, “Guiding Principles for the Implementation of the UN ‘Protect, Respect and Remedy’ Framework” to an online consultation forum. The Guiding Principles elaborate and clarify for companies, states and other stakeholders how they can operationalize the framework, by taking practical steps to address business impacts on the human rights of individuals.

2. The Children’s Right and Business Principles Initiative: Call for Expressions of Interest

This joint effort of the Global Compact, UNICEF and Save the Children aims to develop a set of principles based on the practical actions business can take to respect and support children’s rights in the workplace, marketplace and community. The initiative has launched regional and country-level consultations both online and in person.

FEATURED RESOURCES

1. Business & Human Rights Special Supplement: In honor of International Human Rights Day (10th December), the supplement contains updates on recent developments on business and human rights.

2. CEO Water Mandate Resources:

- **Guide to Responsible Business Engagement with Water Policy:** Provides strategies for companies to turn risk into opportunity by advocating for water management approaches that meet the needs of business, communities and the environment.
- **The Human Right to Water—Emerging Corporate Practice and Stakeholder Expectations:** Provides information on how companies can respect the human right to water, as well as how the Mandate can meaningfully contribute to businesses’ ability to effectively address this issue.

3. Enhanced ILO Helpdesk for Business on International Labour Standards:

The ILO’s one-stop shop for business providing information and expert assistance on incorporating labour principles into business operations and building good industrial relations. The new website complements the Helpdesk expert assistance service where specific questions can be submitted on a free and confidential basis to assistance@ilo.org.

Global Compact Local Networks Regional Meeting for Middle East and North Africa

If eradicating global threats – such as biodiversity loss, climate change, poverty, hunger, malnutrition, and outbreak of diseases – are those goals that companies would like to incorporate in their mission, then the UN Global Compact Local Network offers region-specific solutions for the effective adaption of sustainable development.

In line with the goal of promoting incremental progress among participating UN Global Network Companies and encourage more companies in the Middle East and North Africa (MENA) Region to embrace sustainable development, the UNGC Local Networks Regional Meeting for Middle East and North Africa took place in Amman, Jordan on 14-15 December 2010.

Each of the attendees reported about the progress concerning the activities of the Local Network and made mention about their innovations, legal structure, the challenges they have encountered. Through the auspices of the Arabia CSR Network (ACSRN), the valued added initiatives of the Local Network – which includes capacity building programs and access to UN events - were reported by Mrs. Habiba Al Marashi, Board Member of the UN Global Compact.

As the lead convener of the UN Global Compact in the Arab World, the Global Compact Office requested Mrs. Al Marashi to present the *Guidance on Responsible Business in Conflict-Affected and High-Risk Areas: A Resource for Companies and Investors* around the world to the members. She also went on to elucidate the benefits of joining the Global Reporting Initiative (GRI). The relevance of the Global Compact and Jordan CO thematic areas, business contributions to development as well as engagement opportunities were also discussed in the meeting.

The Event was also a refreshing opportunity for UNGC Local Network Participants and Conveners to discuss common challenges such as those concerning structure and legal frameworks. The sharing of ideas, experiences and best practices enabled the high-level Group to distill innovative schemes to address the challenges that surfaced during the discussions.

EEG EVENTS

- **Can Collection Day:** Don't throw your trash! Collect Aluminum Cans and be part of the Can Collection Day on 24 February 2011. Join the national campaign for a cleaner and greener environment.
- **Environmental Drawing Competition:** Good News!! EEG's Environmental Drawing Competition 2011 will open for participation to all the schools in the UAE. Invitations will be sent out in the second week of January.

OTHER EVENTS

- **World Future Energy Summit:** The World Future Energy Summit will be taking place from the 17th to 20th of January 2011 in Abu Dhabi. The four key themes of the summit, which will be the focus of each of the days, will be Policy, Business, Technology and Finance. The major topics that will be addressed under the Energy sector include International policy, Biofuels, Solar, Wind, Green cities, Nuclear Energy and the like. For more information, please visit www.WorldFutureEnergySummit.com.
- **Wetex 2011:** DEWA is back with the regional and international resourcing platform, Wetex 2011. the exhibition will be held at the Dubai International Convention and Exhibition Center from the 8th to 10th of March 2011. For more information, please visit www.wetex.ae
- **CityBuild Abu Dhabi 2011:** City Build Abu Dhabi, a business to business trade exhibition, that attracts suppliers, manufactures, distributors and importers of products used in the construction of real estate and infrastructure projects will be held on the 17th to 20th of April, 2011. It will be co-located once again with the 5th edition of CityScape Abu Dhabi thus, incorporating an exhibition, summit, awards and networking events. For more information, please visit <http://www.citybuildabudhabi.com>.

MAIL BAG

- **H.E. Hana Saif Al Suwaidi, Director General of EPAA wrote to EEG after Clean up UAE campaign:** *"Congratulation for the great success in organizing the national campaign, "Clean Up UAE 2010". We hope to continue these efforts and cooperation with EEG to achieve the goals in protecting the environment and raise awareness of the importance of conservation".*
- **Bahrain University Students wrote to EEG after ICPC:** *"We are honored to participate in the 10th ICPC in our second home UAE. Such participation has a special taste and give us a great opportunity to come together with students from various universities in GCC. We wish you further progress and prosperity in your job, and we look forward to participate with you in the future".*
- **Rosy Salameh, Assistant CEO, Tiger Profiles:** *"It is our turn to congratulate EEG not only for being the Best in Dubai, but the best at what you do! Congratulations to yourself, your team and to all of the EEG members for this prestigious award".*

EEG MEMBERS UPDATE

EEG warmly welcomed 36 new and 11 renewed Student & Individual members, 2 new Corporate members, and 2 new Academic institution's members in the month of December, 2010.

Student & Individual Members

Abdullah Al Awadi	New	Ibrahim Salah Mohsen	New	Reem Abdul Jalil Al Saad	New
Adel Abdullah Al Otaibi	New	Jowana Abdullah Al Otaibi	New	Reema Ahmad Nemer	New
Ahmad Mousa Hammoudeh	New	Khaled Abdullah Al Otaibi	New	Ridhi Sawhney	New
Anurag Ram Chandra	New	Khursheed Dumasia	New	Rie Nakao	New
Arab Mousa Hammoudeh	New	Mohammad Hussain El Ragal	New	Saif Abdul Jalil Al Saad	New
Aswin Ramaswamy	New	Mohammad Mousa Hammoudeh	New	Salem Ahmad Salem Al Kaabi	New
Chris Woodey	New	Mohsen Salah Mohsen	New	Salem Al Hussein	New
Disha Bobby	New	Navjot Singh	New	Sameeksha	New
Divij Duggal	New	Omar El Khatib	New	Sandeep Kumar	New
Hamad Ahmed Salem Al Kaabi	New	Omar Rashid Al Zeyoudi	New	Sara Mousa Hammoudeh	New
Hamda Abdul Rasool	New	Paramjeet Kaur	New	Vinisha Somaya	New
Hanan Ishaq	New	Raghav Sawhney	New	Yousef Abdul Jalil Al Saad	New
Aayush Rajasekaran	Renew	Gursimarjit Singh	Renew	Salama Mhier Al Kitbi	Renew
Ahmed Mohammad Al Shamma	Renew	Imad Juma Mohammad	Renew	Sultan Mohammad Al Shamma	Renew
Dana Mohammad Al Shamma	Renew	Ishmeet Singh	Renew	Vaishnav Rajkumar	Renew
Diksha Narendra Laungani	Renew	Naail Mohammed Ghazi	Renew		

Corporate Members

EROS Group	New			Lulu Hypermarket	New
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Academic Members

International School of Choueifat	New			School of Research Science	New
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NOT YET A MEMBER? SIGN UP TODAY!

PAPER COLLECTION CAMPAIGN

The number of participants in **Dec 2010** has increased by **16%** compared to **Dec 2009**. The collection of paper in **Dec 2010** from **340 participants** reached **96,591 kg** which shows almost no difference compared to **Nov 2010**, while it has decreased by 4.85% compare to **Dec 2009**. Let's put more efforts to prevent trees from being cut and contribute in combating the effects of global warming. The Top collectors were:

Schools	Quantity (kg)	Companies	Qty (kg)	Individual	Quantity (kg)
Etisalat Academy	3830	Tanmia	5350	Haseena Badshah	720
American School of Dubai	3660	ABB Industries	3950	Alia Yousuf Ahmad	500
Dubai Women's College	2060	Du—DIP	3100	Anchal Chawla	352

CAN COLLECTION CAMPAIGN

There are **43 participants** in the can collection campaign in **Dec 2010**, which shows a decrease of **9%** in participants compared to **Dec 2009**. On the other hand, the collection of cans has **increased by 15%** with total collections of **590 kg** compared to **Dec 2009**, while it has decreased with 29% compared to **Nov 2010**. Let us put more efforts to recycle more aluminum cans to keep them out of the landfills. Top collectors for the month of December were:

Schools	Quantity (kg)	Companies	Qty (kg)	Individual (With some Tied Ups)	Qty (kg)
Al Rabee Kindergarten	300	Microsoft Gulf LLC	35	Satwik Das	25
		The Taste Department HSBC—DIC (<i>Tie up</i>)	13	Mohammed Ali Badshah	21
		The Boston Consulting Group	12	Abdullah Zeyoudi	11

GLASS COLLECTION CAMPAIGN

Recycling glass means conserving water and energy! EEG thanks the **47 participants** for collecting **23,268kg** for the month of **Dec 2010**, a **3% increase** from **Dec 2009**, while it shows a decrease by 14% compared to **Nov 2010**. Let's encourage more people to recycle this material. The top collectors for the month of December were:

Schools	Quantity (kg)	Companies	Qty (kg)	Individual	Qty (kg)
Al Rabee Kindergarten	500	Fairmont Hotel	8370	Mohammed Ali Badshah	365
Dubai English Speaking School	170	Park Hyatt	4585	Ibrahim Salah Mohsen Mohsen Salah Mohsen (<i>Tie up</i>)	75
		Hyatt Regency	2275	Abdullah Mal Allah Maryam Mal Allah (<i>Tie up</i>)	35

PLASTIC COLLECTION CAMPAIGN

The collection of plastic for **Dec 2010** reached **9994 kg** from 163 participants, a 14% increase from **Dec 2009**, and an increase of 5.53 % compared to **Nov 2010**. Good Job!. Top collectors for the month of December were:

Schools	Quantity (kg)	Companies	Qty (kg)	Individual	Qty (kg)
Repton School	206	Larsen & Turbo	860	Akbar Badshah	328
Al Rabee Kindergarten	190	Dubai Desert	550	Haseena Badshah	285
Dubai Women's College	187	DED—Rashidiya	300	Abdullah Mal Allah	96

TONER COLLECTION CAMPAIGN

A total of **220 pieces** were collected from **17 participants** during the month of **Dec 2010**, a drastic decrease of **79%** from **Dec 2009**, it also shows a decrease by **45%** compared to **Nov 2010**. Let's encourage more people to keep those toxic chemicals out of our landfills to prevent possible pollution of our aquifers. The top Collectors for the month of December were:

Schools	(pieces)	Companies	(pieces)	Individual	(pieces)
Dubai College	7	Dutco Mac Connell Dowell	50	Haseena Badshah	23
Etisalat Academy	2	Keo International	30	Salama Mahmood Rashid	21
		Pearl Dubai	15	Mukul Jayraj Arwa Mustafa Saif (<i>Tie up</i>)	12

BATTERIES, TETRAPAK and MOBILE CAMPAIGNS

Among the special projects that EEG is implementing includes the recycling and collection of 3 different waste stream - Mobile, Tetra Pak and Battery.

- A total of 74 mobile phones were collected for the month of December by a total of 4 participating organizations, 1 school and 1 individual.
- With the participation of 4 hotels, 1 school and 1 individual, a total of 82 kgs of tetra pak were collected.
- A total of 208 kgs of batteries were collected by 11 participants to the Battery Collection campaign.

Thank you for your efforts!