



EMIRATES ENVIRONMENTAL GROUP

# EEG NEWSLETTER

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DOCUMENTARY VOICES

on Tuesday, 28th of June 2011

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الحملة الصحية البيئية الأولى 2011

إفحص...  
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أسرة بلا تلاميذ



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Join EEG's recycling campaigns

BRING YOUR RECYCLABLES: Every SATURDAY, 8:30AM to 3:00PM.  
Villa No. JMR. 68, Jumeirah 1, Between Dubai Zoo and Beach Centre. For more  
info, call EEG at 04 344 8622, or email [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae).

Editorial Team:  
Priyanka Menon, Moayad Yacoub, Ruth Bibby, Maria Reyes, Disha  
Dave, Jefferson Balisi



## Habiba Al Mar'ashi

### PEOPLE POWER

We warmly welcome you to the June issue of EEG's monthly newsletter!

Despite the scorching heat, the month of May has not been able to deter the determination of EEG, its members and environment lovers in the UAE, the region as well as internationally. We continue to set our minds to bring about a solid change in the mindsets and I am thrilled that we have been very successful in our endeavours. However, it would never have been possible without the power of the people - a power that we usually take for granted but a power that is so strong that when it brings like minded individuals together, it can create an environmental revolution!

The 7th of May 2011 was a massive step forward with people from across the country visiting EEG's designated spots to participate in the Can Collection Drive, which concluded with a collection of 8,115 kgs of Aluminum Cans! It was a delightful day as individuals from government departments, academic institutions, corporate bodies and families got together to ensure that they do their bit in the preservation of the environment.

I was managed to squeeze Copenhagen in my agenda to attend the UNGC week which consisted of the IX Annual Local Network Forum, that saw the culmination of Local Networks from across the world coming together to exchange ideas, share knowledge, create relationships and network. It was a wonderful event where I was reminded of what we can achieve when we work together. With delegates and representatives from all across the world, the Forum was an eclectic mix of business leaders, socialists, economists, sustainability experts and of course environmentalists. It became clear over the week-long forum, that all these change makers under one room was a very special occasion and that they were raring to go and were ready and willing to take a stand for the planet.

The Community Lecture we organized this month, too, was all about communities and cities. With a topic like, Energy & Climate Change for Healthy Cities, the Lecture focused on ways and means to bring about a healthy city and its relation to energy and climate change. I would like to thank Mr. Doug Cook who offered us such amazing insights into the issue.

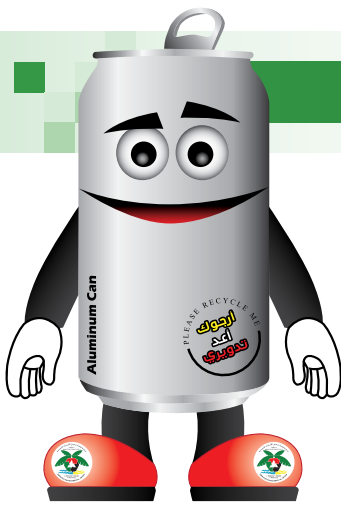
Our sister organization, the Arabia CSR Network, is riding on a high wave of its own! The Arabia Corporate Social Responsibility Awards are in the thick of things and we have already received about 50 registrations from 11 Arab countries. This is such a heartening number as we can literally see the growth and rising popularity of CSR in the region. For the registered participants, we are organizing an Awards Clinic, which will give them the opportunity to listen to winners of last year, meet a member of the jury panel to clear all last minute questions as well as interact with other applicants. Once again, I urge all our members and non-members to participate in these Awards - the only of their kind in the Arab world!

In a couple of days, we will be organizing our Annual Prize Giving Ceremony. This, I believe, is one of EEG's favourite programs as it honours and awards you - the people who matter and who have done your bit for the environment. As I always say, in taking care of the planet, the UAE harbours some of its very own environmental heroes. And the 5th of June, which is also the World Environment Day, is our way of commending and acknowledging their efforts!

I hope to see most of you at the Prize Giving Ceremony, which is when I can thank you. But collectively, today I would like to take this opportunity to thank you all! The support and love you have showered on EEG will never be forgotten!

Thank you and have a beautiful month of June!





## EEG'S ANNUAL CAN COLLECTION DRIVE - MAY 2011

On the 7th of May, 2011, EEG, along with its faithful supporters and environmental lovers organized the annual Can Collection Drive, held simultaneously across the 7 Emirates of the UAE. By the end of the day, a total collection of more than 8 thousand kgs of Aluminum Cans was sent for recycling and prevented from being dumped in a landfill! Which brings the total quantity collected for this cycle to 20,275 Kgs. resulting in reducing 304MtCO<sub>2</sub>E.

The Drive saw the active participation of government departments, educational institutions, private organizations as well as individuals and families. Mrs. Habiba Al Marashi, Chairperson, EEG, Board Member of the UN Global Compact said, "I am delighted to say that this Cycle of the Can Collection Campaign has recorded the highest number of participants since the inception of the program in 1997. This is evident of the strong spirit of environmentalism and volunteerism in the people of the country. It has always been one of EEG's goals to capacitate the community on the value of waste management and waste segregation."

As EEG believes that awareness is the foremost in bringing about change, the Can Collection Drive does just that - inculcates in society a sense of responsibility and belongingness to save Mother Nature's natural resources. EEG is grateful for the support of Dubai Municipality, Municipality of Fujairah, the Free Zone Authorities of Ras Al Khaimah and Ajman whose contribution to the Drive has been invaluable. Dubai Municipality, represented by the Waste Management Department, has been supporting the Campaign in Dubai since its inception in 1997 through the provision of logistical support such as providing transport vehicles, skips and labourers. The 7th of May saw participants throng to their sites as early as eight in the morning as per the schedules provided to them prior to the event by EEG. As it was a hot day, EEG was supported by Nestle Waters and Al Safi Club for the Friends of Environment who provided juices, respectively. Volunteers and EEG staff helped participants by unloading the bags filled with cans, weighing them and providing a record of each collection. This went on in a coordinated and well-timed manner as each of the participants stuck to their schedule. At the end of the day, the collected Cans, were transported to Local Recycling factories for recycling.



The main sponsors of the Can Collection Drive were Al Safi Club for Friends of the Environment and Coca Cola. The venue supporters of the Drive included Dubai Municipality, Ajman Free Trade Zone, Fujairah Municipality, Rak Free Trade Zone, Radisson Blu - Sharjah, Al Ain English Speaking School, American International School - Abu Dhabi. Logistic supporters included Dubai Corporation for Ambulance Services, DHL, ETA Zenath, Fedex, Lucky Recycling, and Sharif Metals. EEG is thankful to its volunteers who were from Sai Group, Serco Middle East, McDonalds, Abela & Co., Al Futtaim Carillion, Dubal, Ernst & Young and Khadamat Facilities Management, EEG wholeheartedly thanks Gulf News & 7Days for their media support.

The winners of the Can Collection Campaign, along with sponsors, supporters and volunteers, will be awarded during EEG's Annual Prize Giving Ceremony on the 5th of June, on the occasion of World Environment Day.



## EEG'S 5TH COMMUNITY LECTURE 2011 "ENERGY & CLIMATE CHANGE FOR HEALTHY CITIES"

On the 29th of May, 2011, EEG organized its 5th Community Lecture for the year on the theme "Energy & Climate Change for Healthy Cities". Presented by Mr. Doug Cook, the First Secretary at the British Embassy in Abu Dhabi, the Lecture focused on healthy cities and their relation to energy and climate change with Mr. Cook splitting his presentation into four sections: vision, facts, plan and action.

Mrs. Habiba Al Marashi, Chairperson, EEG, kickstarted the evening with a welcome address that outlined EEG's recently concluded and upcoming activities. One such event in the near future is the Annual Prize Giving Ceremony, which will be held on the 5th of June 2011. She then introduced Mr. Cook, who along with his position at the British Embassy is a coordinator of the UK's position at IRENA, the International Renewable Energy Agency. He also broadens and deepens the UK's work with Masdar and collaborates with the UAE's energy and climate change experts to aid policy development.

As the vision, he defined the term sustainable city as a metropolitan, design of which incorporates a consideration for its impacts on the environment. This definition also highlighted the minimization of energy, water and food inputs, as well as waste output, including heat and carbon emissions. Mr. Cook also shed light on the energy demand and energy sources of today and tomorrow. He proceeded with an explanation of climate change, pointing out how our energy demands are contributing to this problem.

Last in the facts section, he emphasized how around 50% of the world's population now lives in cities and urban areas and how these cities consume over 2/3 of the world's energy and account for more than 70% of the global CO<sub>2</sub> emissions.

He then moved onto the plan section and demonstrated the changes required for healthier cities. He suggested cultural, political and economic leadership to implement measures to mitigate greenhouse gas emissions, to serve as a communication platform for all stakeholders and to achieve economies of scale.

Mr. Cook ended the session by proposing ways in which the UAE can reinforce sustainability in the country, a topic closely related to EEG's mandate. Mrs. Al Marashi then thanked Mr. Cook for attending and contributing to EEG's Lecture series, which is a valuable outreach mechanism. She presented Mr. Cook with a crystal of appreciation for his marvelous efforts. She also thanked Emarat Atrium for providing the venue and Abela Catering for the refreshments and Crystal Gallery for providing the crystal trophy.

## EEG PARTICIPATES IN THE EARTH DAY 2011

EEG received a Certificate of Appreciation from the Earth Day Network for its active participation in Earth Day 2011. We would like to thank all our members who sent us their pledges last month. Thank you and let us continue to work together!



## IUCN HOST REGIONAL CONSERVATION FORUM

From the 2nd to 5th of May 2011, decision makers, civil society and research institutions gathered in Kuwait for the IUCN 2011 Regional Conservation Forum organized by the IUCN Regional Office for West Asia (ROWA) and co-hosted by the Kuwait Institute for Scientific Research (KISR). Climate Change and Biodiversity: Climate Change, Threats and Opportunities for Biodiversity and Ecosystems was the theme of this regional forum that aims at shaping the environmental agenda in the West Asia region. The forum offered an opportunity for IUCN members and partners, as well as the wider conservation community to prepare for an effective regional participation in the 2012 World Conservation Congress (WCC) that will take place in South Korea from 6 to 15 September 2012. IUCN West Asia Regional Director said, "The transition towards freedom in our region is considered a big responsibility that urges us to deepen the environmental movement in support of good governance and social justice". The event was also graced by the presence of IUCN Director General Julia Marton-Lefèvre.

Mrs. Al Marashi, EEG Chairperson took part in a working session titled, "Arab Regional Gender and Climate Change Initiatives" on the 3rd of May where she outlined the potential benefits of mainstreaming gender considerations in relation to emissions, consumption patterns, informed choices in relation to markets and even, behavior change.

She was also invited to be a part of the working session that linked the IUCN Programme to broader environment and sustainable development agenda. Her presentation focused on selected environmental issues as well as a brief on EEG and its activities and programmes.

At the forum a number of experts presented case studies on climate change risks and hazards threatening natural resources and ecosystems in several West Asia countries. Participants also addressed the opportunities to overcome climate change challenges through scientific research, community involvement, shaping regional policies through regional organizations such as the League of Arab States and others. The IUCN also provided a rich platform for scientific exchange through learning sessions on protected areas and world heritage, wetlands, marine and coastal ecosystems, gender and climate change and the role of civil society in climate change mitigation.

## EEG AND EGBC SIGN MOC

EEG is delighted to sign a MEMORANDUM OF CO-OPERATION (MOC) with the Emirates Green Building Council (EGBC).

The purpose of the MOC is to provide a framework of co-operation and facilitate collaboration between the Parties, in areas of mutual interest such as advocacy initiatives, programs and events related to sustainability specifically but not limited to good governance, human capital development, environmental management and protection. Here's to a long and fruitful relationship!

## MINISTRY OF HEALTH ORGANIZES ENVIRONMENTAL FORUM

The Ministry of Health conducted activities under its initiative "Ministry of Health an eco-friendly ministry," and organized a forum to raise environmental awareness in English after organizing one in Arabic in the month of April. EEG participated in this forum, where Mr. Jeremy Byatt, Vice President of Bee'ah - and EEG member - presented a lecture to create awareness among participants of the seminar about the dangers of Waste one of the most important environmental challenges in the UAE, with negative effects on public health. He went on to outline the environmental benefits and economic implications of recycling processes, with practical examples from Bee'ah.

## EEG STUDENT MEMBERS EARN NATIONAL ACCOLADES

EEG is proud to announce that its student members have won reputed Awards in the last month:

Vaishnav Rajkumar has won the Sheikh Hamdan Bin Rashid Al Maktoum Award for Distinguished Academic Performance for 2010-2011.

Pooja Vinod has been awarded with the Sharjah Award for Excellence in Education. Aparajita Ramesh has won both the Sheikh Hamdan Bin Rashid Al Maktoum Award for Distinguished Academic Performance for 2010-2011 and Sharjah Award for Excellence in Education. EEG would congratulate its young members and wish them all the best in the years to come!

## TREE PLANTING

On 12th of May, EEG organized a tree planting event pledged by General Mills at the JSS international School as part of their Earth Day celebrations.

Dr. Radhiya Al Hashimi, EEG Executive Committee Member, engaged in an informative discussion during the tree planting session and joined the staff of General Mills, faculty and the students to plant 30 indigenous trees in the school premises.



## CAMPUS NEWS

## RADISSON BLU CONTINUES TO SHOW SOCIAL AWARENESS WITH RESPONSIBLE BUSINESS

The Radisson Blu Resort Sharjah hosted the EEG's Can Collection Drive in Sharjah on the 7th of May 2011, wherein a total of 552 kilograms of Cans were collected! The hotel has been actively supporting the Drive since 2004. In line with this, the Radisson Blu Resort Sharjah is now preparing for more responsible activities for the coming months.

In June 2011, the hotel will start using recycled papers in offices and for internal printouts. To celebrate the Holy month of Ramadan, the hotel is planning to have an Iftar party for the staff and a Charity Iftar with the Sharjah community in August 2011. After the successful responsible activities conducted by the hotel, the coming months have in store the blood Donation Drive in October, Tree Planting in November and the Walk to Work and EEG's Clean Up UAE, which will both be organized in the winter month of December.

EEG is proud to be associated with the Radisson Blu Resort Sharjah and hopes to continue this fruitful relationship in the years to come!



## ABU DHABI DISTRIBUTION COMPANY WINS THE SHEIKH KHALIFA AWARD FOR EXCELLENCE

The Abu Dhabi Distribution Company, a subsidiary of the Abu Dhabi Water and Electricity Authority and a member of EEG, has been awarded the Sheikh Khalifa Award for Excellence for the Gold category in the tenth session. The glittering ceremony took place on the evening of the 23rd of May under the patronage of His Highness General Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, Deputy Supreme Commander of the UAE, Armed Forces and Chairman of the Abu Dhabi Executive Council and in the presence of a number of government officials, delegates and senior officials at the Emirates Palace. His Highness Sheikh Hamdan bin Zayed Al Nahyan, Ruler's Representative in the Western region handed over the Award to the Abu Dhabi Distribution Company.

## LOCAL & REGIONAL NEWS

### SUSTAINABLE FACILITIES EXPO 2011

Eng Hussain Nasser Lootah, Director General of Dubai Municipality, opened the Sustainable Facilities Exhibition and Conference 2011, which was an initiative between the Environment Centre for Arab Towns and DMG International from the 17th to 19th of May at the Dubai World Trade Centre Exhibition and Conference. The aim of the event was to raise awareness and reduce the environmental risks to cities as well as increase the lifespan of buildings for a healthy environment.

Eng Lootah stated that a large number of diverse sectors in the field of environment and sustainable development, energy and construction were brought together under this one banner, enabling them to expand the horizons of communication and exchange of experiences.

He pointed out that 40% of all the greenhouse gases warming the world were due to the construction sector. This phenomenon can be controlled and reduced through cooperation between major players in the sector. This was the focus of the Sustainable Facilities Expo 2011.

Eng Lootah went on to say that this initiative has an objective to educate the market to promote energy efficiency in buildings and the management of buildings. Exhibitors at the Sustainable Facilities Expo 2011 consisted of reputed companies from sectors such as Environment, Energy, Construction, Chemicals and Recycling. The event was successful in increasing awareness & ensuring a commitment to standards for sustainable practices in the region.

### MASDAR WINS EMERALD AWARD

EEG would like to congratulate Masdar, the renewable energy and sustainable technology leader, for winning the Emerald Award for their paper titled, "An overview of CSR in the renewable energy sector." They have won this Award in the Outstanding Paper in the Management of Environment Quality Category. We would also like to thank Masdar for mentioning EEG when they say, "CSR is not new to UAE, the Emirates Environmental Group (EEG), which has been active in the country since 1991 and established a CSR Network in 2004 (EEG, 2009). The objective of the network is to establish collaboration with leading public and private enterprises on solving environmental problems and promoting sustainable development through the concept of CSR." Congratulations, Masdar!

### 1ST HEALTH AND ENVIRONMENT CAMPAIGN

Recognizing the role of the family and its importance, the Marriage Fund launched, in collaboration with EEG and the Emirates Society for Thalassaemia with the support of Emarat, the first Health and Environment Campaign 2011, in order to spread health and environmental education and spreading the message in the community the importance of family health.

The Marriage Fund has sought through this campaign to organize a number of events and programs and to participate in national environmental campaigns, such as participation in EEG's Can Collection Campaign of EEG. The female employees of the organization participated in the collection of Aluminum Cans within the framework of the role of institutions in the protection of the environment of the UAE, as well as the involvement of students of Zabeel Secondary School for Girls in the event. They also gave a lecture on the importance of protecting the environment and how to recycle Aluminum Cans to turn it into a new product, with a focus on the environmental benefits of this process.

The Marriage Fund, in collaboration with the Union Cooperative Society, is also bringing out an innovative program through the design of special bags to educate consumers and promote the objectives of the campaign, in addition to printing a specialized T-shirts for the campaign distributed to the workers of Union Cooperative Society.

In addition, the Fund organized a talk show in collaboration with the Federal School of Police in Sharjah under the heading Health Education - Environment and its impact on family stability. Dr. Radhiyah Al Hashemi, EEG Executive Committee member, participated in this event that focused on the environment with a number of experts and specialists connecting it to society and health.

for the social angle by a blood donation campaign and a workshop to check blood type in order to identify the proportion of hemoglobin. This is important in families for the identification of serious hereditary diseases.

Marriage Fund is looking forward to intensifying its programs in the coming months through coordination and follow-up with a number of government institutions. Well done for the Marriage Fund.

### ABU DHABI'S WATER TRANSPORT PLANS



The Emirate of Abu Dhabi plans to spruce up its water transport facilities to such an extent that more than 1.5 per cent of the total 3.8 million commuters per day will travel in ferries and water taxis by the year 2030. This service will aim to link the capital with 200 other islands in the coming years.

The Department of Transport (DoT) has just completed a comprehensive water transport feasibility study in Abu Dhabi which included the identification and assessment of all aspects required for a modern transport system.

Water-borne transport is extremely energy-efficient and sustainable, thus supporting "Estidama," the Abu Dhabi Planning Council's (UPC) sustainability initiative.



### EMEG LAUNCHES ITS FIRST NEWSLETTER

EEG is delighted to congratulate the Emirates Marine Environmental Group on launching their first newsletter! We are positive that this will go a long way in marine and environmental preservation in the country & beyond! Congratulations once again, EMEG! For more details on EMEG, please visit <http://www.emeg.ae/>

### "WE NEED IT GREEN" CAMPAIGN CONDUCT A TREE PLANTING EVENT IN UMM AL-HAIMAN

Under the patronage of Sheikh Dr. Ibrahim Duaj Al-Sabah and the supervision of the Environmental Voluntary Committee, the "We need it Green" Campaign organized a tree planting event in Umm Al-Haiman area in Kuwait. The event witnessed the participation of 600 students of all age groups who planted 2000 seedlings of different trees. According to the Chairman of the Environmental Voluntary Committee, these trees will help reduce existing levels of pollutants from nearby Industrial Area. This activity came at an opportune time in line with this year's theme "Forest, nature at your service". This pollution has been the underlying cause in the rise of asthma, which has affected 1500 people, mainly children according to the director of the medical center in Umm Al-Haiman.

## INTERNATIONAL NEWS

### WOMEN ON THE ROAD TO RIO+20 CONVENE AT UN CSD-19.

Women need to have more control over the earth's resources and new technologies that can help produce clean water, clean energy, clean air and clean agriculture. After the recent 19th Session of the United Nations Commission on Sustainable Development (CSD-19), it is becoming clear that women's leadership in the lead up to Rio+20 (Earth Summit 2012) and other environmental movements is crucial if the goals and objectives are to be met. With more power and training in the hands of women, particularly in developing countries, there will be more jobs for women, healthier communities, more education for girls, and population stabilization. It therefore makes sense that empowering women is critical to the overarching Rio+20 mission. Women are still underrepresented in managerial roles, board rooms and government positions, to name a few - without a seat at the table, women can have no voice! The Women's Environment and Development Organisation (WEDO) have been working for 20 years to ensure that the environmental activities at the UN benefit by a women's touch and stronghold. WEDO plays a key role to ensure gender issues are included in the outcomes of major UN conferences and continue to ensure fair representation of women and women's rights. The women who attended the CSD-19 remain optimistic that their views and ideas will be heard and incorporated at the upcoming Rio+20 conference in 2012.

### DEVELOPING COUNTRIES TO SIGN TREATY ON DEFORESTATION

More than 30 developing countries have come together to find ways of cooperating on protection of the world's tropical rainforests. The Tropical Forests Summit where countries hope to sign a treaty is taking place in the Republic of the Congo from the 31st May to 3rd June. This conference is just the latest example of developing countries taking initiatives on global environmental issues, and has important implications for the fight against climate change. Though less important than the burning of fossil fuels for energy, deforestation is believed to be responsible for 15-20% of global carbon emissions. Most of the participating countries come from one of the planet's three great strongholds of tropical forests: the Amazon Basin, Africa's Congo and the peninsular and island countries of South East Asia. These 3 areas are home to 80% of the world's tropical forests and two thirds of the planet's biodiversity. The conference has encouraged communication and cooperation between tropical countries that seek to conserve their forests and has most likely helped nations like Indonesia and Madagascar to learn from the successes of others, such as Brazil. It is also very likely any declaration on deforestation and climate change issued by developing countries will call on richer industrialized nations to help provide funding needed to bring deforestation under control. If tropical countries across the globe can dramatically curb loss of forests, it could set a promising precedent for international efforts to avert climate change.



### INDIGENOUS PEOPLES FORUM

Indigenous Peoples comprise one-third of the world's one billion extreme poor in rural areas. They are among the most vulnerable and marginalized of any group. Spread over 70 countries and representing diverse cultural backgrounds, they share many concerns such as limited access to healthcare and education, loss of control over lands, displacement and violations of basic human rights. Indigenous peoples are considered as one of the major groups and stakeholders within the United Nations system, and have been asking for a more systematic dialogue with the UN and its agencies. As a result, a new Indigenous Peoples Forum has been created under the auspices of IFAD (The International Fund for Agricultural Development). The forum was organized by IFAD but also has the support of IWGIA, (International Work Group for Indigenous Affairs). The forum is a critical step in a long-term commitment plan to reach the dual goals of equity and economic opportunity for indigenous peoples across the world. It will also give indigenous peoples an opportunity to share their views and recommendations on how IFAD can respond more effectively to people's needs, aspirations and priorities. The forum will assist or enable both indigenous peoples and IFAD to deal with the problem of underdevelopment in a fundamental way. It is likely that it will become the engine that will facilitate and direct efforts to the root causes of extreme poverty among indigenous peoples.

## THEY PAVED PARADISE...

2011 is the UN International Year of Forests and forest biodiversity is the theme of this year's International Day for Biological Diversity, which was celebrated on the 22nd May. Deforestation has been continuing for years; half of the world's mature rainforest present in 1947 has now been lost, yet forests are critically important for wildlife, ecosystems and commercial value. Humans rely on forests for food, materials and resources, and they also play a significant role in limiting climate change. However, deforestation is continuing, mainly due to agricultural expansion, resource extraction and development. The pressure on forests will increase as human populations increase and industries expand.

To preserve our forests and the biodiversity contained within them we must all work collectively to counter-balance the human population growth and consequent pressures as a global priority.

EEG is working hard to sustain the UAE's forests and green areas through the 'Million Tree Campaign'. As 2011 is the International Year of Forests, it is a prime opportunity for all our members to contribute to a global campaign through EEG, and plant a tree in the UAE soil for a greener future!



## SUSTAINABLE FOOD SYSTEMS

The Food and Agriculture Organisation (FAO) and the United Nations Environment Programme (UNEP) organized a side event in the Republic of Indonesia on May 10th 2011. Food production is vitally important to national economies; it enhances human health and helps nations to meet development goals. The meeting was held to work on a proposed FAO programme on Sustainable Food Systems, which is being developed in cooperation with UNEP. The programme will promote cooperation at the policy, investment, production and consumption levels, and investigate how it will contribute to meeting national food security, socioeconomic and environmental needs. The goal of the sustainable food systems programme is to continuously improve resource efficiency and reduce pollution intensity of food systems from production to consumption while improving food and nutrition security. The program will address these issues primarily at national and regional levels, all along food chains in line with national and regional priorities. To do so it will involve all concerned stakeholders, including governments, farmers, fishermen and fish farmers, agro-industry, retailers and consumers taking into account the specific needs of indigenous people and women. This programme will be a voluntary one, in which individual stakeholders can select which activities they wish to engage in. It also aims to identify and up-scale regional and local multi-stakeholder partnerships designed to increase resource efficiency, reduce pollution, food waste and other unintended negative impacts, and maximize productivity and the welfare gains from food production activities.



### SAVE THE DATES!

UNEP organizes two consultations with major groups and stakeholders in Bonn, Germany:

- 1) UNEP Global Consultation on Rio+20, September 1, 2011
- 2) UNEP Regional Consultation Meeting for Europe, September 2, 2011

These consultations are held before the UNDPI Conference, September 3-5, 2011 in Bonn. The consultations will contribute to the preparations of UNEP's Global Major Groups and Stakeholder Forum and the 12th Special Session of the Governing Council/Global Ministerial Environment Forum to be held from 20-22 February 2012 as well as to the Rio+20 Conference.

Registrations will be open soon at [www.unep.org/civil-society](http://www.unep.org/civil-society)

## NEW ENVIRONMENTAL PARTNERSHIP

Kenya and France have recently announced that they will work on an initiative to form a new global environmental body and expand the Nairobi-based UN Environment Programme (UNEP). The negotiations will be based on the topic of 'global environmental governance' with the aim of encouraging the international community to elevate UNEP and establish a fully-fledged global environmental organisation in Kenya. The Kenyan Prime Minister and the French Ecology Minister have been speaking to one another during sideline meetings for 'world environmental governance' where world leaders and experts convene to discuss managing climate change, environment degradation risks and environmental governance. The aim of the partnership is to strengthen UNEP and change its nature, which is what the international community has been working towards on a global scale.

## UNCCD Updates

More than 50 Korean civil society organizations launched in Changwon, Republic of Korea, the Civil Society Organization Network to combat desertification. This Network was constituted mainly to strengthen the combat against desertification and to support the organization of the forthcoming COP10 to be held in October in Changwon. More information on this can be found at <http://www.unccd.int/cso/menu.php?newch=cso>

## IUCN NEWS



**THE IUCN WEST ASIA ANNUAL REPORT 2010 IS NOW OUT!** It can be accessed here: [http://cmsdata.iucn.org/downloads/annual\\_report\\_2010\\_final\\_110501.pdf](http://cmsdata.iucn.org/downloads/annual_report_2010_final_110501.pdf)

IUCN has also brought out a number of its publications in the month of May 2011:

Biodiversity and ecosystem management in the Iraqi marshlands: screening study on potential World Heritage nomination

This report includes an inventory of data and information on the Iraqi marshland ecosystem; technical guidance on the assessment framework and tools for ecosystem management and biodiversity conservation with regard to the requirements for World Heritage nomination; and guidance on the development of a network in the field of ecosystem management and biodiversity conservation.

The wealth of nature: ecosystem services, biodiversity, and human well-being

With hundreds of stunning full-colour photographs and more than twenty essays from some of the world's most respected scientists, this latest publication in the CEMEX Conservation Book Series aims to provide some of these answers. With scientific analyses, The Wealth of Nature offers a detailed explanation of the various ecosystem services that support and regulate all natural processes on Earth. It also provides cultural context on how these services are vital for our existence and why their futures – and ours – are at risk.

## NEWS & UPDATES

### 1. Children's Rights and Business Principles Online Consultation Process Launched

UNICEF, the UN Global Compact and Save the Children jointly launched an online consultation process (5 May, New York) for representatives of the business community to provide input on the Children's Rights and Business Principles. The launch coincided with the first of a series of in-person global consultations to be held in Europe, Africa, Asia and the Middle East. <http://www.unglobalcompact.org>. Participate in the online consultation. <http://www.business-humanrights.org/Documents/CRBPI-consultation>

### 2. 2011 Arabia CSR Awards Open for Nomination

Hosted by the Arabia CSR Network and supported by the Global Compact, the Arabia CSR Awards (ACSRA) aim to recognize and highlight best practices in corporate responsibility in the Arab region (24 April, Dubai). Participation in the ACSRA's seven categories is open to companies, public sector and civil society organizations from across the Arab region. <http://www.unglobalcompact.org/news/116-04-24-2011>

### 3. Private Sector Focal Points Meet, Explore UN-Business Partnership Coherence

Over 100 representatives from across the UN system met (13 April, Paris) to discuss common issues that implicate their capacity to partner with the private sector, such as managing the UN brand, partnership selection and establishing joint due diligence processes. Joined by representatives from the private sector with experience partnering with the UN, the group also explored how to enhance partnerships and strengthen coherence across the UN system. <http://www.unglobalcompact.org/news/114-04-13-2011>

## ENGAGEMENT OPPORTUNITIES

### 1. Low-Carbon Leaders Project: Call for Submissions and Feedback

The Low-Carbon Leaders Project (LCLP), a collaboration between Caring for Climate and the World Wildlife Fund, is an open source, multi-media platform aimed at capturing and sharing transformative low-carbon solutions. LCLP has issued twelve illustrative cases and toolkits for calculating the impacts of energy efficient solutions; additionally LCLP has collected over 100 low-carbon solutions estimated to help avoid over 10 million tonnes of CO2 emissions.

### 2. More Opportunities: Addressing Corruption, Human Rights Dilemmas Forum

Many of the engagement opportunities announced in past issues of the Bulletin are still active. View the full list of Engagement Opportunities. [http://www.unglobalcompact.org/HowToParticipate/Engagement\\_Opportunities/index.html](http://www.unglobalcompact.org/HowToParticipate/Engagement_Opportunities/index.html)

## FEATURED RESOURCES

1. Blueprint China Greentech Report 2011: Provides a comprehensive analysis by sector of the catalysts and key opportunities of China's greentech markets. The report includes market updates of six greentech sectors and summaries of 19 prioritized greentech market opportunities. <http://cgtr.china-greentech.com/CGTI-ChinaGreentechReport2011.pdf> Please visit the Tools and Resources webpage to access all material issued by the Global Compact. [http://www.unglobalcompact.org/AboutTheGC/tools\\_resources/index.html](http://www.unglobalcompact.org/AboutTheGC/tools_resources/index.html)

## EVENTS

### 1. Webinars on the GC Advanced level of the COP Differentiation Programme (27 May/ 8 June, online)

- OPEN TO GLOBAL COMPACT BUSINESS PARTICIPANTS - This webinar will give an overview of recent updates to the COP Policy and introduce the newly launched Differentiation Programme with a special emphasis on the GC Advanced level. [http://www.unglobalcompact.org/COP/differentiation/GCAdvanced\\_Level.html](http://www.unglobalcompact.org/COP/differentiation/GCAdvanced_Level.html) The webinar will cover the requirements for GC Advanced level qualification and introduce the 24 advanced criteria. [http://www.unglobalcompact.org/docs/communication\\_on\\_progress/GC\\_Advanced\\_Level\\_Criteria.pdf](http://www.unglobalcompact.org/docs/communication_on_progress/GC_Advanced_Level_Criteria.pdf)

To register, please send an email to [cop@unglobalcompact.org](mailto:cop@unglobalcompact.org) with the following information: name, company, position in company, country, selected date and time. Please register at least 3 days before the start of your preferred session.

### 2. Principles for Responsible Management Education Summit (7-8 June, Brussels)

- OPEN INVITATION - Held under the theme of Partnership in Responsibility: Embedding PRME in Support of the Corporation of the 21st Century, the PRME Summit will foster dialogue between business, business schools and other stakeholders around responsible business challenges, needs and innovative business practices. It will provide a platform for educational institutions to interact, as well as address corporate expectations on management education/development.

For more information contact Ms. Lisle Ferreira, Manager, PRME Secretariat [lisleferreira@unglobalcompact.org](mailto:lisleferreira@unglobalcompact.org). Register for the event. <http://www.efmd.org/index.php/conferences-learning-groups/1767-2011-efmd-annual-conference>

### 3. Promoting Labour Standards through Corporate Social Responsibility: Instruments and Practices (20 - 24 June, Turin)

- OPEN INVITATION - This Corporate Social Responsibility (CSR) training will focus on its potential to contribute to the respect for labour rights and the achievement of "decent work for all". The training will provide participants with an overall understanding of the current trends and challenges in CSR, and will review relevant tools and resources. [http://www.unglobalcompact.org/docs/news\\_events/upcoming/ILO\\_Promoting\\_Labour\\_Standards\\_CSR.pdf](http://www.unglobalcompact.org/docs/news_events/upcoming/ILO_Promoting_Labour_Standards_CSR.pdf)

In April, 95 companies and 44 non-business stakeholders joined the Global Compact. 47 companies were delisted for failing to communicate on progress.

#### TOTAL FIGURES AS OF 30 APRIL:

- BUSINESS PARTICIPANTS: 6,166
- NON-BUSINESS PARTICIPANTS: 2,693
- COPS ACCEPTED: 10,571
- DELISTED BUSINESS PARTICIPANTS: 2,307

## EEG ATTENDS UN GLOBAL COMPACT WEEK HELD AT COPENHAGEN

EEG participated in the UN Global Compact Week, representing the UN Global Compact Local Network for GCC States held in Copenhagen from the 16th to 20th of May 2011. With Local Network representatives from across the world, the Week was efficiently divided into workshops, working groups, seminars and other meetings. Some of the most important initiatives and endeavors of the UN Global Compact, based on the Ten Principles, were discussed in detail.

Major meetings included the IX Annual Local Network Forum, CEO Water Mandate, PRME Anti-Corruption, Women's Empowerment Principles, Caring for Climate Initiative, Responsible Investment in High Risk Areas, Supply chain Sustainability Workshop and the like.

EEG Chairperson, Mrs. Habiba Al Marashi, gave the concluding remarks at the Caring for Climate Third Meeting of Signatories where she provided an overview of the environmental angle of the gravity of the work being done by the UNGC and its Local Networks around the world. She said, "As the statement by the Business Leaders in the UN Global Compact says, climate change poses both risk and opportunities to businesses of all sizes, sectors and regions of the world. We need to utilize the outcomes of this meeting efficiently and work collectively so that businesses know how to 'champion' rapid and effective climate action."

On the 18th of May, Mrs. Al Marashi was also a speaker at the Global Compact Annual Meeting where she introduced two important environmental initiatives of the UNGC - Caring for Climate and CEO Water Mandate. This was followed by a short interview that Mrs. Al Marashi took of a signatory company of both the initiatives - Hindustan Construction Company based in India.

Overall, the UN Global Compact Week was the amalgamation of practitioners and experts from across the world with a single aim - to strengthen business commitments and relationships to work towards sustainability and for the promotion of the Ten Principles.





**EEG EVENTS**

**PRIZE GIVING CEREMONY FOR EEG'S WASTE MANAGEMENT PROGRAM**

For more information or to register, visit us at [www.eeg-uae.org](http://www.eeg-uae.org) or call 04 344 8622, fax 04 344 8677 Email: [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae), join us at [facebook.com/eeg.uae](https://www.facebook.com/eeg.uae)



**OTHER EVENTS**

**ARABIA CSR AWARDS CLINIC**

The Arabia CSR Network will be organizing specialized clinic for all registered participants of the 4th cycle of the Arabia CSR Awards on the 26 of June 2011, Help us serve you better! Join LinkedIn group today to interact with the Jury, the Secretariat and other applicants. <http://www.linkedin.com/groupRegistration?gid=3835323&csrfToken=ajax%3A1685074494149633005> for more information pls visit [www.arabiacsrnetwork.com](http://www.arabiacsrnetwork.com)



**GREEN MIDDLE EAST 2011 (17TH - 19TH OCTOBER):**

Book a space now at this Environmental Management and Technology Exhibition & Conference and benefit from a special rate for UAE BCSD members. For more details, please email [info@expo-centre.ae](mailto:info@expo-centre.ae) or call 06 577 0000

**GROUNDWATER RESOURCES MANAGEMENT: ADAPTATION MEASURES TO WATER SCARCITY**

UNESCO is now sending the Second Announcement and Call for Abstracts of the International Conference on Groundwater Resources Management: Adaptation Measures to Water Scarcity Science and Policy Responses. The Conference is jointly organized by UNESCO and the University of Irvine, California (UCI) and will take place from 30 November to 3 December in Irvine, California. For regular updates, please visit [www.groundwater-conference.uci.edu](http://www.groundwater-conference.uci.edu)

**IGNORING CORRUPTION IN CLIMATE CHANGE ADAPTATION COULD COST LIVES**

Adapting to the impacts of climate change will bring heightened corruption risks as increasing amounts of money flow into infrastructure projects, aid for weather-related disasters and help for people leaving inhospitable environments, says a new report from Transparency International (TI). For more details, please visit <http://www.trust.org/alertnet/news/ignoring-corruption-in-climate-adaptation-could-cost-lives-report>

**DR. HUSAIN DHAIF, DEAN, COLLEGE OF ARTS, SCIENCE & EDUCATION**

"I would like to thank you for sincerely offering me the opportunity to share with you such a fruitful and successful event which I enjoyed thoroughly. I consider my participation in the EEG events as a humble contribution to your valued efforts to create a better and more friendly environment through the spread of much needed awareness among our youth. Your organization will remain a pioneer for any environmental reform in the region and will always be recognized for its relentless efforts and tangible success in the noble cause of environment preservation and sustainable development. May I wish you and your team every success in your endeavor and future events."

**EEG MEMBERS UPDATE**

EEG warmly welcomed 22 new & 10 renewed Student & Individual members, 4 new & 3 renewed Corporate members, 2 new & 1 renewed Academic members, 1 renewed CSR member in the month of May 2011

**INDIVIDUAL AND STUDENT MEMBERS**

K. Aaisha Ibrahim	Renewal	Moetaz Mahmoud Elsergany	New	Rashed Khalifa Al Hamli	New
Dalibor Palus	Renewal	Muhammed Thoufiq Naseer	New	Mohammad Khalifa Al Hamli	New
Bhoomi Satwani	Renewal	Fatima Rehuma Muhammed	New	Thair Khalid Omali	New
Mayanka Madan	Renewal	Aditya Rathi	New	Drishya Dinesh	New
Mehak Madan	Renewal	Neha Rathi	New	Abishek	New
Mohamed Shafi K.	Renewal	Naaznin Mukesh	New	Aishwarya Ganesh Ram	New
Farhan Abdul Kadher	Renewal	Chirag Thakur	New	Asiyih Kamali	New
Farheen Kooliyattayil	Renewal	Barath Rajesh Menon	New	Bader Al Waleed Al Hinai	New
Qamer Jehan Aziz	Renewal	Vaishali Galande	New	Nihala Hashir	New
Christopher Lewis	Renewal	Avani Galande	New	Nityashri Sankaran	New
		Afnan Kamali	New	Divyashri Sankaran	New

**CORPORATE MEMBERS**

Falcon Panel Products Ltd.	Renewal	Dubai Aluminium	Renewal	Health Authority Abu Dhabi	New
MAF Dalkia Middle East LLC	Renewal	Total Abu Al Bukhoosh	Renewal	Al Gurm Island Company	New
				Aramex Emirates LLC	New

**ACADEMIC MEMBERS**

Petroleum Institute	Renewal	JSS Private School Al Safa Dubai	New	Al Shorouq Private School	New
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**CSR**

Deutsche Bank	Renewal				
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**NOT YET A MEMBER? SIGN UP TODAY!**

EEG welcomes new members as part of our family. EEG is a professional working organization that provides volunteering opportunities for the community to engage in programs and activities to raise their environmental awareness and contribute to environmental protection. To know more about EEG: Call (+971) 4 344 8622 or Fax us at (+971) 4 344 8677 / Log on [www.eeg-uae.org](http://www.eeg-uae.org); or email us at [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae)

## MONTHLY PROGRESS REPORT

## PAPER COLLECTION CAMPAIGN

EEG thanks the **332** participants for collecting **107,246 kg** of paper during **May 2011**, a decrease of **28%** compared with **May 2010**. The collection has increased by **7%** compared to **April 2011**. Let's put more efforts to prevent trees from being cut and contribute in combating the effects of Global Warming, The Top Three Collectors were:

Schools	Quantity (kg)	Companies	Quantity (kg)	Individual	Quantity (kg)
Dubai Women's College	1680	Al Habtoor Leighton Group	19550	Haseena Beevi Badshah	748
The Petroleum Institute	1500	ABB Industries–Dubai	9600	Simran Vedvyas	306
Etisalat Academy	1440	Total Total Abu Al Bukhoosh	4830	Zamia Al Lawati	200

## CAN COLLECTION CAMPAIGN

On Can Collection Drive, we managed to collect **7390 kg** of Aluminum Cans through out all the Emirates. Along with that, EEG has collected **725 kg** of Aluminum Cans from its regular members. So all together we have collected **8115 kg** of Aluminum Cans during the month of **May 7, 2011**. This shows a decrease of **8%** compared to **May 2010**. The Top collectors were :

Schools	Quantity (kg)	Companies	Quantity (kg)	Individual	Quantity (kg)
Al Ruwad Model School - AUH	755	Emirates Flight Catering	1285	Mohammed Ali Badshah	34
Ajman High School–Ajman	323	Dubai World Trade Centre	636	Maryam Ehtesham - Sharjah	33
Ibn Seena English High School - Sharjah	165	ETA Ascon Start Group - Corporate Welfare Department	385	Disha Bobby	21

## GLASS COLLECTION CAMPAIGN

Recycling Glass means conserving water and energy!! EEG thanks the **53** participants for collecting **24914 kg** for the month of **May 2011**, a decrease of **6%** from **April 2011**, while it shows an increase of **29%** compared to **May 2010**. Good Job !!! The Top collectors were :

Schools	Quantity (kg)	Companies	Quantity (kg)	Individual	Quantity (kg)
Dubai English Speaking School	170	Fairmont Hotel	10240	Mohammed Ali Badshah	300
Al Rabeer Kindergarten	100	Park Hyatt	4435	Rayan Khalid Hamad	75
		Radisson Blu Hotel	2175	Pritika Kalra	40

## PLASTIC COLLECTION CAMPAIGN

The Collection of Plastic for **May 2011** reached **10892 kg** from **181** participants, **32%** increase from **April 2011** and **6%** decrease in quantity compared to **May 2010**. Let us put more efforts to recycle more plastic to keep them out of landfills. The Top collectors for the month of May were :

Schools	Quantity (kg)	Companies	Quantity (kg)	Individual	Quantity (kg)
Al Abraaq School–UAQ	590	BP Sharjah	2400	Akbar Badshah	135
American Academy for Girls	200	ABB Industries	1050	Abdullah Malalla	100
University of Dubai	160	Khadamat–Al Ain	460	Haseena Beevi Badshah	72

## TONER COLLECTION CAMPAIGN

A total of only **405** pieces were collected from **26** participants during the month of **May 2011**, a drastic decrease of **61%** from **April 2011** with total collection of **1026** pieces. Toner Collection for the month of May has also decreased by **85%** compared to **May 2010**. Dear participants, help us to keep those toxic chemicals and heavy metals out of our landfills to prevent pollution of water tables. The Top Three collectors were:

Schools	pcs.	Companies	pcs.	Individual	pcs.
The Petroleum Institute	10	Mc Donald–Sharjah	80	Pritika Kalra	15
		GASOS–AUH	68	Haseena Beevi Badshah	10
		Dutco Balfour Beaty	60	Dr. Radhiya Al Hashimi	5

## BATTERIES, TETRAPAK AND MOBILE CAMPAIGNS

- Among the special projects that EEG is implementing includes the recycling and collection of **3** different waste stream - Mobile, Tetra Pak and Battery. A total of **24** mobile phones were collected for the month of May by **3** participating organizations.
- With the participation of corporate members , **1** School and **6** Corporate members and **3** individual members , a total of **195 kgs** of tetra-pak were collected.
- A total of **60 kgs** of batteries were collected by participants to the Battery Collection campaign.

Thank you for your efforts!